

# Industry-research collaboration models in electrification

## Demonstrators & testbeds

**Electrification Hub:** make them available for others to use as well

## Talents & competence development

**Göteborg:** foresight for future needed roles (5 levels, 15 roles)

Joint branding of the industry

**Information sharing:** collecting the existing courses to one place (there's a lot available already)

**Joint projects (funding is available):** Joint programs, etc

**Need of a "champion":** Visible person to speak for the industry

**Need for systemic understanding but also clear distinct roles**

## Research

**A joint roadmap** (SIX Mobile Work Machines & MoZEES)

**Are there holes?** "It takes 10 years to build a relevant research group"

**MoZEES:** Govt funded user driven research centers. 8 yrs.

**MoZEES:** Funding pre-projects to facilitate the building of bigger projects

## Other

**Electrification Hub:** matchmaking & facilitation role

**MoZEES:** Innovation committee – lead by industry partner

**MoZEES:** Events to facilitate getting to know each other and joint learning

**SIX Mobile Work Machines:** Industry driven cluster

*Right and sharp enough topics,  
right consortium,  
relevant motifs,  
value first approach*

MEET THE MAKERS OF ELECTRIC  
FUTURE IN SOUTHWEST FINLAND